

**ALEX YOCU**



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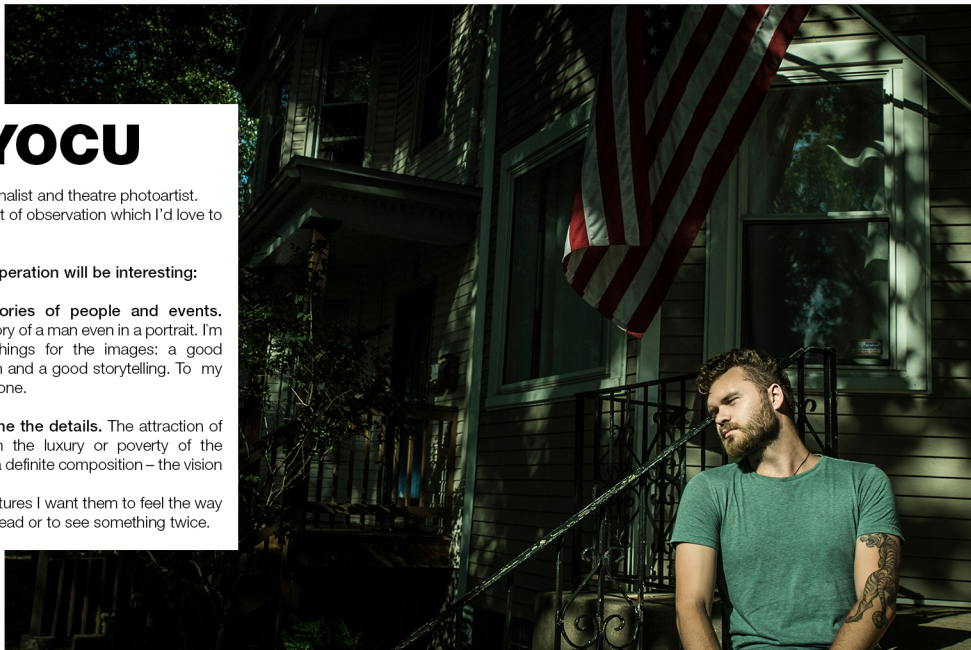
Hi! I'm Alex Yocu. Photojournalist and theatre photoartist. For me photography is an art of observation which I'd love to share with you.

**Four reasons why our cooperation will be interesting:**

**My photos – are the stories of people and events.** A viewer can see a whole story of a man even in a portrait. I'm always looking for three things for the images: a good lighting, a good composition and a good storytelling. To my mind, storytelling is the first one.

**I make the viewers examine the details.** The attraction of a shot doesn't depend on the luxury or poverty of the surroundings. It's more like a definite composition – the vision of a photographer.

When people look at my pictures I want them to feel the way they do when they want to read or to see something twice.





**The photography for me – is not working with a model. It's a small life with a person.** I listen to him, open him, find him and and show him – different and real - to the viewers. For example an actor behind the scenes and an actor on stage – are two different people. I'm very interested in people, constantly trying to look into them deeper.

**Photojournalism – is personal dynamics.** For example, while shooting in a theater I do not sit with a tripod, but work the entire performance as hard as an actor, but around the stage. If I shoot a dance, I dance with the camera. The same in any other situation - I constantly on the move, every frame needs to be looked for.

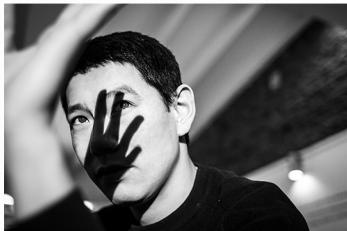
Every day I try to be better than I was. And this is noticeable in my photos. I believe that it is important for a person to do something better, to compete with himself. For me, it's taking a deeper and more interesting picture than the last time.

I'd like to invite you to have a promenade with me through one day: morning, afternoon, evening, night. It's interesting, you'll feel it.



# MORNING.

Renovation. In the morning I can see people in their best version – pure, without any pressure of the circumstances. It's just the beginning. There's a certain degree of intimacy in everything.







The morning seems clear and transparent to me, tender shadows, a lot of air, it's easy to breathe. It's not always like this, but a good morning – is like a song to a life and to great possibilities.





# AFTERNOON.

Amazing time, when one can bring yesterday plans to life. Shooting somebody at work – is rather interesting observation. Everybody is so absorbed by the business, that a photographer becomes a certain guide for people in everyday world of each other.





From my photos an engineer can find out what a security guy was doing at the Empire state building at noon in July, Russian pupils can see the way Shri Lanka pupils look, and somebody suddenly realizes that he wouldn't mind to have a glass of water having a look at the picture with Zurich fountains.





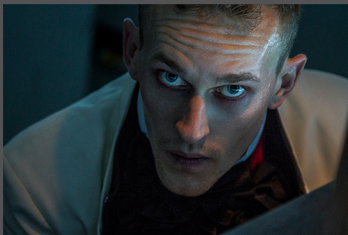


# EVENING.

Evening always seems to me a kind of a passover. The light becomes softer, faces – less concentrated and intense. The meetings become more personal.







Everybody who works in entertainment industry is getting ready to entertain. It's the time when theatre backstage gives a lot of very interesting material. An actor is not playing his role yet, but at the same time it's not him already. Every time I tear out, catch these unique shots.





# NIGHT.

The culmination of everything. Peaceful or passionate or restless. I truly love the night – such contrasts in human behavior are hard to catch during the other times of the day.





There are exaggerated extremes going on at the stage, and sabotage of the desires restricted during the day as well as their consequences. But sometimes I also find little islands of night calmness, even declines – reminders, that a new day is about to start.





# INFO.

Well, in the end, a little information about myself for Wikipedia.

In 2010, I started professional photography. Immediately began cooperation with the leading theaters and art sites in Moscow and Kostroma: Moscow Art Theatre, Moscow Pushkin Drama Theatre, Bolshoi Theatre, Moscow Contemporary Art Center Winzavod, Platforma, Flacon, Theatre of Nations, STANTSIA art venue, Another Theatre. Since 2012 I have been engaged in shooting for magazines, advertising photography and individual photo projects.

In 2013, from the first day of the Gogol Center's opening, became its main photographer, and my photos without exaggeration are an integral part of his visual style. Theatrical and reportage photos meanwhile are constantly published in Russian and foreign press and online resources. Since 2014 I have been working on socially significant reportage projects.

In 2017 the first personal photo album was published. 300 pages and 500 photos from the series "The Backstage Life of the Theater." The series is being replenished and at the moment there are more than 1500 unique photographs of the behind-the-scenes of the Gogol Center.

Well, in general, I am a financial analyst by education and started my career with PricewaterhouseCoopers and Gazprom.



# PERSONAL EXHIBITIONS.

2015, Moscow:

"To Catch The Moment" – Institut Francais  
"The "Brothers-Idiots-Fear" Trilogy. Part 2" – Gogol-center  
"1418. They Survived It. Part 1" – Gogol-centre  
"1418. They Survived It. Part 2" – Moscow Manege

2014, Moscow:

"The "Brothers-Idiots-Fear" Trilogy. Part 1" – Gogol-center

2014, Kostroma:

"The Theater & Movie Actors" – Stantsia Art Venue

2013, Moscow:

"Selected portraits" – "Fashion Season" gallery







# CONTACTS.



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